

# **EXHIBIT 12**

Document title:	The Buyer's Guide To Yeezy Slides - StockX News
Capture URL:	<a href="https://stockx.com/news/the-buyers-guide-yeezy-slides/">https://stockx.com/news/the-buyers-guide-yeezy-slides/</a>
Page loaded at (UTC):	Tue, 17 Sep 2024 20:10:39 GMT
Capture timestamp (UTC):	Tue, 17 Sep 2024 20:11:19 GMT
Capture tool:	10.50.0
Collection server IP:	54.145.42.72
Browser engine:	Mozilla/5.0 (X11; Linux x86_64) AppleWebKit/537.36 (KHTML, like Gecko) Chrome/124.0.6367.243 Safari/537.36
Operating system:	Linux (Node 20.15.1)
PDF length:	9
Capture ID:	atoJYJy1yM5XtDYoiCm4mm

SNEAKERS - JANUARY 22, 2021  
LAST UPDATED ON FEBRUARY 15, 2022

# The Buyer's Guide: Yeezy Slides



**Morgan Baylis**  
Morgan is a writer and sneaker analyst based in Detroit, MI. He is the Content Coordinator of StockX.




With so little information available on Yeezy's latest hit, we put together a comprehensive guide to Yeezy Slides. Find out everything you need to know before purchasing your next pair.

This article is part 7 of 27 in the series: [StockX Buyer's Guides](#)


This last year was all about change. Change in the way we work, entertain, and even how we shop for shoes. The global shift from offices to work-from-home, outdoor environments to living rooms, and personal gatherings to online has fundamentally altered how we think about fashion. To take one small example: right now, one of the most popular Yeezys on the StockX market aren't sneakers at all. It's a [Yeezy slide](#).

After all of the years that Yeezy dominated the resale market with its sneakers, Yeezy Slides are a marked change. They are unlike anything we have seen from the brand, and their history is new and unfamiliar. Yeezy Slides are so new that information and experience aren't readily available for most buyers that are looking to cop a pair. To assist your buying needs, we rounded up our insights and data for a comprehensive buyer's guide, to make your next purchase a little bit easier. Here is everything you need to know about Yeezy Slides.




adidas Yeezy Slide Bone

Lowest Ask \$216



adidas Yeezy Slide Resin

Lowest Ask \$73



## History

History

Yeezy Slides have opened up the world of Yeezy to a larger audience that extends far beyond sneakers. But none of this would have been possible without their predecessor, Yeezy Slippers.




Image by Splash News


In 2018, Yeezy ventured further into leisure footwear with the first-ever line of Yeezy Slippers. You may remember these slippers when Kanye went viral for wearing a pair that were a few sizes too small, or when he wore a pair that were 50 sizes too big. The Yeezy Slippers look more like slides than the typical mule slipper that one would wear to take out the recycling. Nevertheless, these slippers expanded Yeezy’s range of comfort. They released in various materials, ranging from nylon to fleece to neoprene, each featuring a signature velcro enclosure and thick sole. The first pairs of Yeezy Slippers were only available at retailers who carried Yeezy’s full line of clothing and sold out as soon as they hit shelves. Based on how quickly the slippers sold out at the retail level and their resale prices, it’s safe to assume that the supply of the Yeezy Slippers was scarce. The average pair of Yeezy Slippers resells at a 100% price premium, which is impressive for a slipper that retails for almost two Benjamins.

The after-market success of Yeezy Slippers proved that demand for Yeezy footwear transcended the sneaker space. The following year, the brand responded to that demand and unveiled the Yeezy Slide.

Colorways



adidas Yeezy Slide  
Bone  
Lowest Ask \$216



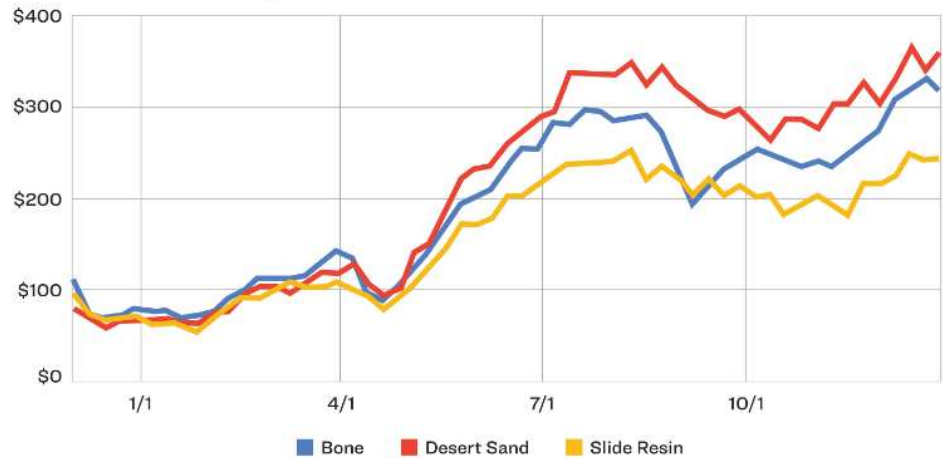
adidas Yeezy Slide  
Resin  
Lowest Ask \$73

The first run of Yeezy Slides debuted in three colorways: Bone, Resin, and Desert Sand. Each pair features a thick EVA foam construction to provide lightweight durability and a soft footbed for extra comfort. Unlike the Yeezy Slippers, the Slides ditched the velcro strap in favor of a more minimal approach, opting for a sleek one-piece upper. The next slew of Yeezy Slide colorways didn't arrive until fall 2020, when Earth Brown, Soot, and Core colorways were added to the lineup.

How Much Do Yeezy Slides Cost?


If you are able to cop a pair of Yeezy Slides at the retail price, they cost around \$55. Hitting on a pair for this low of a price isn't common because they typically sell out immediately after they release. Comfort and style aren't the only factors that play into the massive demand of Yeezy Slides. Price appreciation and the opportunity to profit in the resale market also drive sell-outs. As a result, the cost of a pair of Slides can vary greatly over time.

Yeezy Slides - Avg. Weekly Price  
First 3 Colorways




The chart above shows the average weekly price on StockX for the first three Yeezy Slide colorways: Bone, Resin, and Desert Sand. For a few months after they released in December of 2019, prices for Yeezy Slides stayed relatively low. During this time period, all three colorways averaged resale prices of around \$80, or 46% over retail. Then, after the first four months, Yeezy Slides skyrocketed in value and never looked back. In Q4 of 2020, the first three Yeezy Slides colorways averaged resale prices of over \$250, sitting at a massive 360% price premium. The Slides now yield some of the highest price premiums in the entire Yeezy line – far more than the majority of adidas Yeezy 350s.

If you plan on purchasing Yeezy Slides before they reach stratospheric premiums, our data




adidas Yeezy Slide  
Bone

Lowest Ask \$216



adidas Yeezy Slide  
Resin

Lowest Ask \$73



If you plan on purchasing Yeezy Slides before they reach stratospheric premiums, our data suggests that the first four months after release are an ideal time to purchase. After that, it's possible that supply on the market will diminish, leading to a huge spike in value as we saw with the original colorways.


## How Do Yeezy Slides Fit Into Your Wardrobe?

Yeezy Slides are some of the most universal products in Yeezy's catalog. They are comfortable enough to wear as an easy-to-put-on slide when you're at home, but they are also stylish enough to wear with a pair of pants on the street. The possibilities to flex in Yeezy Slides are endless. But if you are still unclear on how Yeezy Slides might fit into your rotation, here are some suggestions on how to style them.

## How To Style Yeezy Slides




You don't have to drastically change your at-home uniform to stylishly pull off Yeezy Slides. They compliment almost anything you would want to wear while lounging indoors. Pair them with a clean cozy fit, like the [Fear of God Essentials Hoodie](#) and a pair of [Eric Emmanuel basketball shorts](#) when relaxing in style. A cozy pair of [Hidden NY socks](#) are a perfect addition if you want to accentuate your off-duty drip.



adidas Yeezy Slide  
Bone


Lowest Ask \$216



adidas Yeezy Slide  
Resin


Lowest Ask \$73






adidas Yeezy Slide Bone

Lowest Ask \$216



Fear of God Essentials Pullover Hoodie Applique Logo Buttercream

Lowest Ask \$175




Eric Emanuel EE Basic Short Forest/Yellow

Lowest Ask \$-




If you find that your Yeezy Slides are so comfortable that you never want to take them off, there are ways to rock them on the town without making them the crown jewel of your fit. Wearing a pair of printed pants like the [Supreme Double Knee Painter Pant Woods](#) creates a new focal point in your look so that your Slides can be a subtle complement.

The open-toed design will display those socks to the world, so you want to make sure that your sock game is A1. A clean pair of socks like the [CPFM Tube Socks](#) are a great choice if you are trying to add a low-key flex to your fit. Staple items like the [Hidden NY Paisley Hoodie Olive](#) and [A.D. New York Mets Wool Cap](#) can help tie everything together.




adidas Yeezy Slide Bone

Lowest Ask \$216




adidas Yeezy Slide Resin

Lowest Ask \$73




you are trying to add a low-key flex to your fit. Staple items like the [Hidden NY Paisley Hoodie Olive](#) and [ALD New York Mets Wool Cap](#) can help tie everything together.




**adidas Yeezy Slide  
Desert Sand**

Lowest Ask  
**\$299**



**Supreme Double Knee  
Denim Painter Pant  
Woods**

Lowest Ask  
**\$-**




**Hidden NY Paisley  
Hoodie Olive**

Lowest Ask  
**\$-**


Summary

Yeezy slides are a perfect blend of comfort, flexibility, and flex. And if you buy at the right time, they offer an affordable entry point into an otherwise-expensive Yeezy catalog. Just don't wait too long to cop. When it comes to the Yeezy slide market, decisive buyers are the most rewarded.




**adidas Yeezy Slide  
Bone**

Lowest Ask  
**\$216**




**adidas Yeezy Slide  
Resin**

Lowest Ask  
**\$73**




**adidas Yeezy Slide  
Desert Sand**

Lowest Ask  
**\$299**




**adidas Yeezy Slide  
Bone**

Lowest Ask **\$216**



**adidas Yeezy Slide  
Resin**

Lowest Ask **\$73**



**adidas Yeezy Slide  
Desert Sand**

Lowest Ask **\$299**

share this article



Related Articles



Morgan Baylis

Morgan is a writer and sneaker analyst based in Detroit, MI. He is the Content Coordinator of StockX.



StockX. Your Inbox.

Better together. Sign up for our newsletter.

email@example.com →

StockX. Access the Now.

<b>About</b> How It Works Verification Newsroom Company Careers	<b>Help</b> Help Center Contact Us Product Suggestions Size Guide	<b>Sell</b> Selling Guide Professional Tools Scout Developers	<b>Air Jordan</b> Air Jordan 1 Air Jordan 3 Air Jordan 4 Air Jordan 11 Women's Jordan Shoes	<b>Adidas</b> Adidas Samba Adidas Campus Adidas Gazelle Adidas Handball Spezial Adidas AF	<b>New Balance</b> New Balance 2002R New Balance 327 New Balance 530 New Balance 550 New Balance 990
--	---	---	--	--	---

StockX. **Your Inbox.**  
Better together. Sign up for our newsletter.

email@example.com →

StockX. Access the Now.

<b>About</b> How It Works Verification Newsroom Company Careers StockX Reviews Give \$10, Get \$10	<b>Help</b> Help Center Contact Us Product Suggestions Size Guide	<b>Sell</b> Selling Guide Professional Tools Scout Developers	<b>Air Jordan</b> Air Jordan 1 Air Jordan 3 Air Jordan 4 Air Jordan 11 Women's Jordan Shoes Air Jordan 5	<b>Adidas</b> Adidas Samba Adidas Campus Adidas Gazelle Adidas Handball Spezial Adidas AE Adidas Yeezy	<b>New Balance</b> New Balance 2002R New Balance 327 New Balance 530 New Balance 550 New Balance 9060 New Balance Almé Leon Dore
<b>Nike</b> Nike Air Force 1 Nike Air Max 1 Nike Dunk Nike SB Women's Nike Dunks Nike Vomero	<b>Popular Releases</b> AJ1 Retro Low OG SP Travis Scott Canary (Women's) AJ4 Retro Military Blue (2024) AJ4 Retro Bred Reimagined AJ11 Retro Low Space Jam AJ Jumpman Jack TR Travis Scott Sail Supreme MM6 Maison Margiela Box Logo Tee White	<b>Apparel</b> Denim Tears Fear of God Essentials Nike Tech Fleece Supreme Travis Scott Yeezy GAP	<b>Accessories</b> Swatch X Omega Stanley Designer Sunglasses Louis Vuitton Accessories Gucci Accessories Supreme Accessories	<div>Download on the App Store</div> <div>GET IT ON Google Play</div>	